



## **LINCOLN CENTRE** Banyan Water provides turn-key water savings to North Texas property.

### **Property**

- Located in Dallas, Texas
- Commercial property
- 108 tenants
- 32 acres

### **2016 Highlights**

- 9.6 million gallons of water saved
- \$38,342 added to net operating income
- 57% reduction in water use

### **THE SITUATION: RISING WATER COSTS & LACK OF VISIBILITY**

Prior to working with Banyan Water, the Lincoln Centre lacked water use visibility and was unable to verify or forecast water utility bills. With ever-rising water rates, unexpected anomalies were having an increasing impact on Cushman & Wakefield's operating budget.

Banyan Water Central is designed to provide the visibility and savings that the team needed by combining advanced technology and active water management. The Banyan Water Central online portal enabled Cushman & Wakefield to monitor, adjust, and measure environmental and financial impacts of water use in real time. Banyan Water's expert water managers constantly monitored and controlled water on the property so it was used efficiently while the Cushman & Wakefield team at Lincoln Centre was able to focus on other priorities.

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## MEASURABLE RESULTS

In 2016, Banyan water saved 9.6 million gallons of water at the Lincoln Centre, which meant that Cushman & Wakefield was able to save \$38,342 from its operating budget. That's a 57% reduction in outdoor water use due to their work with Banyan Water.

They also increased visibility into water use across their property, giving them the data that they need to make informed decisions about water efficiency improvements.

When asked what the biggest benefits for the Lincoln Centre have been, Scott Grissom, Chief Engineer for Cushman & Wakefield, said, "Water savings and financial savings are the biggest benefits, and the landscape hasn't suffered at all."

By delivering water management as a turnkey service, Banyan also frees up operational capacity for Cushman & Wakefield. Grissom has an expert water manager at Banyan that he can depend on to notify his team of any water-related risks or anomalies that need to be addressed in order to optimize water and economic savings.

"Banyan makes it easy for us to continue making a positive impact on our operations budget and on the surrounding community's natural resources"

## CONSERVATION, CONVENIENCE & SAVINGS

By using Banyan Water Central, Cushman & Wakefield is taking the lead in helping to protect precious water resources. As a premier property management company, Grissom says, "Cushman & Wakefield is always looking for ways to save money and increase property values and tenant satisfaction. Irrigation is one of the easiest ways to impact water usage without requiring the tenants to take action. Banyan makes it easy for us to continue making a positive impact on our operations budget and on the surrounding community's natural resources."

**For more information,  
visit [www.banyanwater.com](http://www.banyanwater.com)**

